



Who We Are and What We Do

In a single page.

Vision: A world where everyone lives a healthier and more fulfilled life through dance

Mission: We celebrate and encourage dance nationally, building strong local and regional partnerships to connect it to a diverse and broad public, through excellent performance and participation opportunities.

Values: Generous, Passionate, Inspiring, Inclusive, Fresh

Aims:

We champion a fresh approach to dance by dissolving boundaries to create and present incredible experiences for audiences and participants. We support and develop those who already love dance and inspire those who have yet to discover it.

We aim to be:

- A leader in dance development and a powerful national advocate for dance with a distinctive voice
- A provider of inspiration and coordination to a diverse, supportive dance development network in the South West
- A contributor to Bournemouth and Poole's regeneration, through programmes delivering social and economic impacts
- A champion of collaboration between artists, producers and promoters to serve wider audiences and generate opportunities for emerging talent
- A regional hub for dance and health, with international connections, promoting better quality of life and social outcomes for all
- A leading facilitator of dance experiences for children and young people (CYP)
- A welcoming, inclusive organisation enabling diverse people to engage with diverse dance

Priorities:

- Bounce: Inspiring children and young people in and through dance
- Grow: Challenging and supporting artists and makers to respond creatively to opportunities and markets
- Shift: Developing and testing new ideas for commissioning, producing and distributing dance
- Share: Championing and supporting an audience's right to feel connected and engaged with dance
- Breathe: Advocating for and embedding dance into society's health and well being provision