

Plymouth Museum & Art Gallery and Plymouth Dance Richter Project 2015/2016



The logo for Plymouth Dance is displayed on a white rectangular background. The word "plymouth" is written in a lowercase, black, sans-serif font. The word "dance" is written in a lowercase, teal, sans-serif font. Below the text, there is a thick black horizontal bar, and at the very bottom, a thin teal horizontal bar.

plymouthdance

- A consortium led dance development organisation
- As a CIC, the Board and Steering Group represent the Dance partners in the City
 - Barbican Theatre Plymouth
 - Plymouth City Council
 - Plymouth University
 - Theatre Royal Plymouth
 - Dance Companies, Practitioners and Teachers
- Part of the regional and national infrastructure for Dance

PCC & Plymouth Dance Commissions History

- Plymouth City Council (Arts & Heritage) and Plymouth Dance Collaborative Projects:
 - Dance in the Park (August 2011)
 - Life Centre Dance Programme (March 2012 to September 2015)
 - Lord Mayor's Day (May 2012)
 - Torch Relay Entertainment (May 2012)
- Plymouth Central Library and Plymouth Dance Collaborative Projects:
 - Creepy House Project
 - Big Dance – Giant's Story (Exim Dance Company)
 - Big Dance – Record Breakers (Exim Dance Company)
- Plymouth Museum and Plymouth Dance Collaborative Projects:
 - Astor Tea Party – August 2013 – 1940s inspired Public Workshops and Performances
 - Night at the Museum – May 2015 - WW1 inspired Public Workshops and Performances
 - South West Museums and Dance Conference (September 2015)

Gerhard Richter Choreographic Commission Performances

- Partnership project with Plymouth Museum, Plymouth Dance and Plymouth School of Creative Arts
- Funded by Plymouth Dance and Plymouth City Council (Arts & Heritage)
- Choreographed by Charlotte Eatock and performed by Jane Castree with music composed by Aaron James
- The commission resulted in a 5 minute live performance (performed 4 times in the Exhibition Gallery with a Q & A), as well as a 5 minute film that will be distributed and broadcast nationally and internationally - [click here to see the film](#)

Gerhard Richter Choreographic Commission Performances

- Performance attendance Target – $20 \times 4 = 80$ people
- Performance attendance:
 - 13th November 2015 = 30 members of the general public, including 6 Professional Dance Artists, 1 Visual Artist, 1 Primary School Teacher, 2 Toddlers and 10 Plymouth University Dance students
 - 20th November 2015 = 16 members of the general public, including a representative of the Plymouth College of Arts and Friends of Plymouth Museum
 - 27th November 2015 = 50 members of the general public, including 30 children from Cornwood Primary School and their Teachers and a representative of Plymouth University
 - 16th January 2016 = 28 members of the general public, including 6 young people involved in the Choreographic Residency project
- Performance attendance Actual = 124

Gerhard Richter Choreographic Commission Performances

- Many of those who attended had not visited Plymouth Museum before (including the Plymouth University Dance students) and had come along specifically to see the dance
- Some of the attenders visited the Plymouth Museum café and shop after the performances for lunch!
- Several of the Dance students from Plymouth University had not seen dance choreographed in response to visual art before
- Participants responses to the question - Did you learn something new? (e.g. looking at artwork differently, a practical skill, information about the artist etc)? Can you tell us about it?:
 - “Information about the artist. Learnt about the choreographer's response to the artwork, interesting to hear the artist's perspective of the work.”
 - *“Felt like I was able to get 'more' out of the artwork, a new dynamic was created and the dance in some respects felt like an extension of the artwork.”*
 - “Having movement in the space made me think about the movement in the art pieces.”
 - *“I started to look more in depth at the art, through the dance/movement. Great post performance talk that really explained the process of both the choreography and art.”*

Gerhard Richter Choreographic Commission Performances

- 35 Feedback forms were completed (although not all questions were answered) at the first 4 performances with the following results:
 - 17% of the audience had not visited the Plymouth Museum & Art Gallery before
 - 100% confirmed that they would return to the Plymouth Museum & Art Gallery
 - 100% confirmed that they were encouraged by this activity to go to similar events or activities in the future

 - 26% were introduced to the work of Richter for the first time
 - 40% expected to gain a different perspective on the art
 - 25% expected a better understanding of the art
 - 35% expected to learn more about the artist

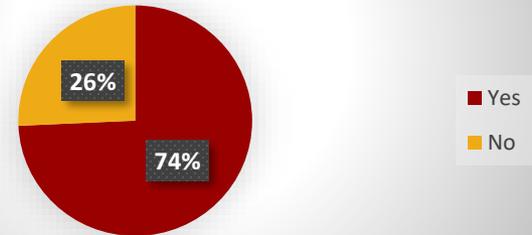
 - 71% of respondents were female with 23% respondents aged 60+, 13% aged 50 – 59, 6% aged 40 – 49, 16% aged 30 – 39, 26% aged 20 – 29, 16% aged 16 - 19
 - 3% identified themselves as from a Mixed background, 6% identified themselves as LGBT and 6% identified themselves as having a disability.
 - 55% of respondents live in postcode areas PL1 – PL5, 21% in PL16 – PL21 and 14% live outside of Plymouth

Cultural Impact

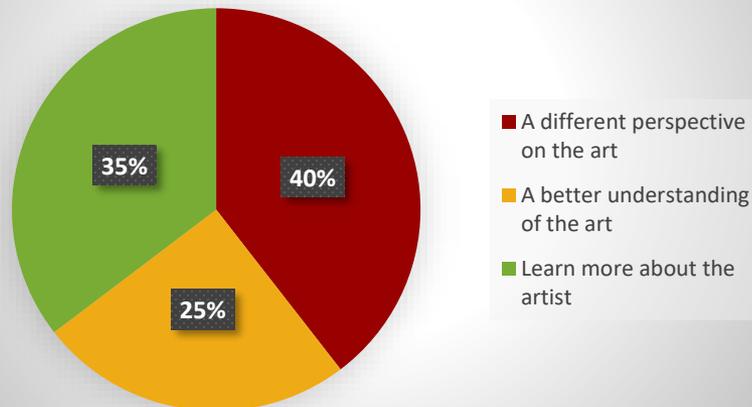
I have been to Plymouth City Museum & Art Gallery before?



Were you aware of Richter before today?

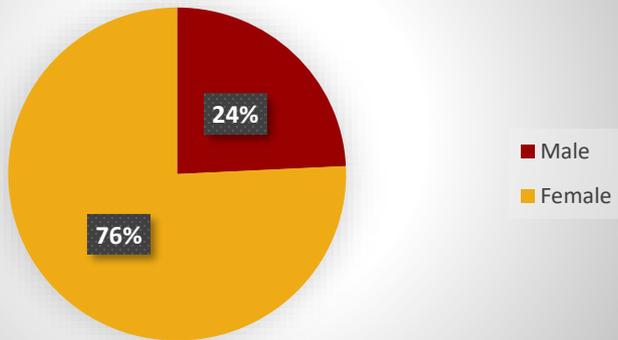


What do you expect to get from this event?

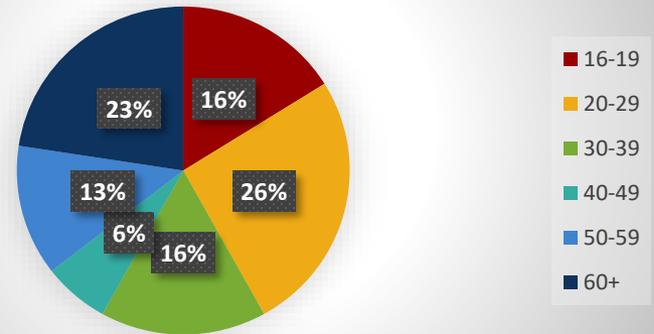


Attendee Profile

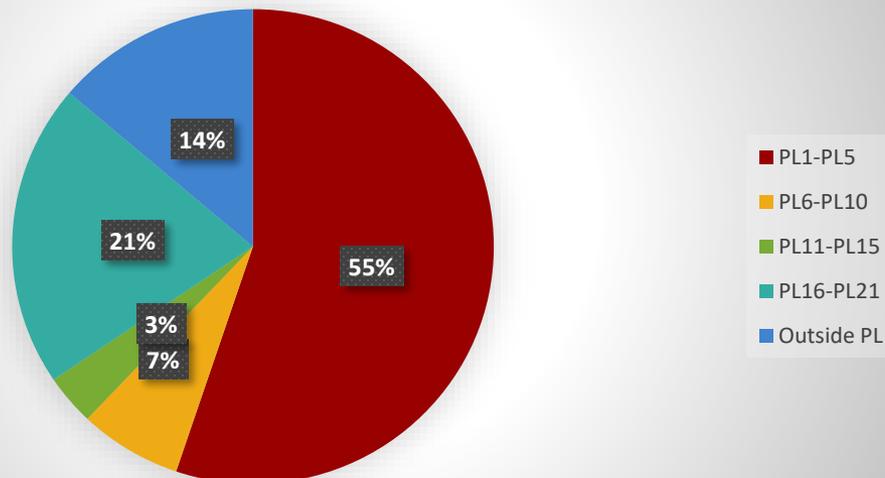
Gender



Age Groups

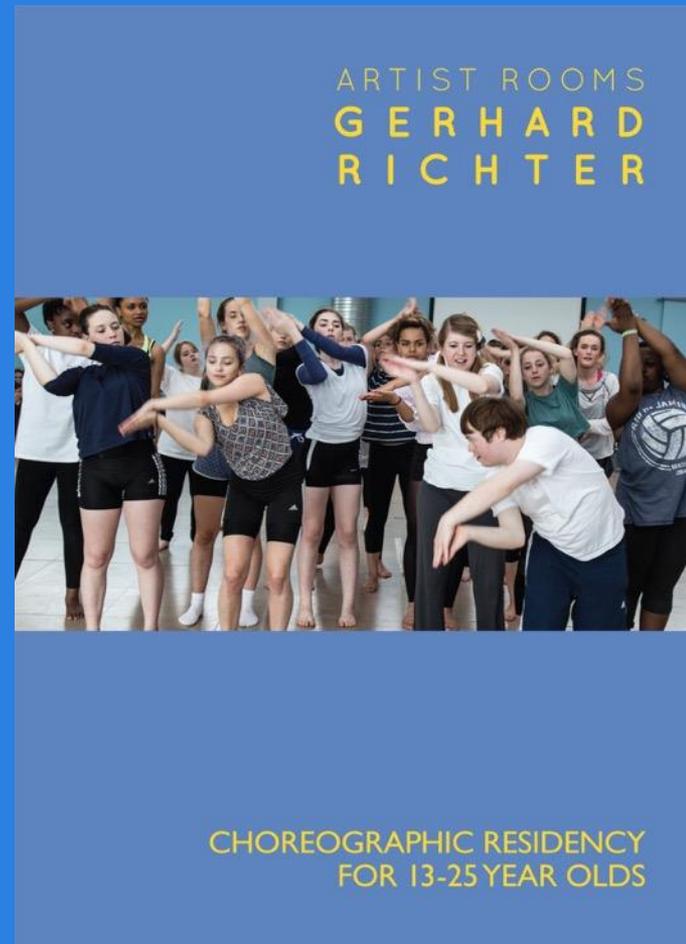


Postal Code Areas



Gerhard Richter Choreographic Residency

- Partnership project with Plymouth Museum, Plymouth Dance and The House (Plymouth University)
- Funded by Plymouth Dance and the Art Fund
- Led by Professional Choreographer, Jane Castree
- 7 young people participating including Plymouth University Dance students and members of youth dance companies
- 3 day residency, including a visit to Plymouth Museum and the Gerard Richter Exhibition
- Public performance in the Plymouth Museum Foyer
- Performance of Charlotte Eatock's Choreographic Response to the Exhibition, performed by Jane Castree, as well as presentation of the film



Gerhard Richter Choreographic Residency

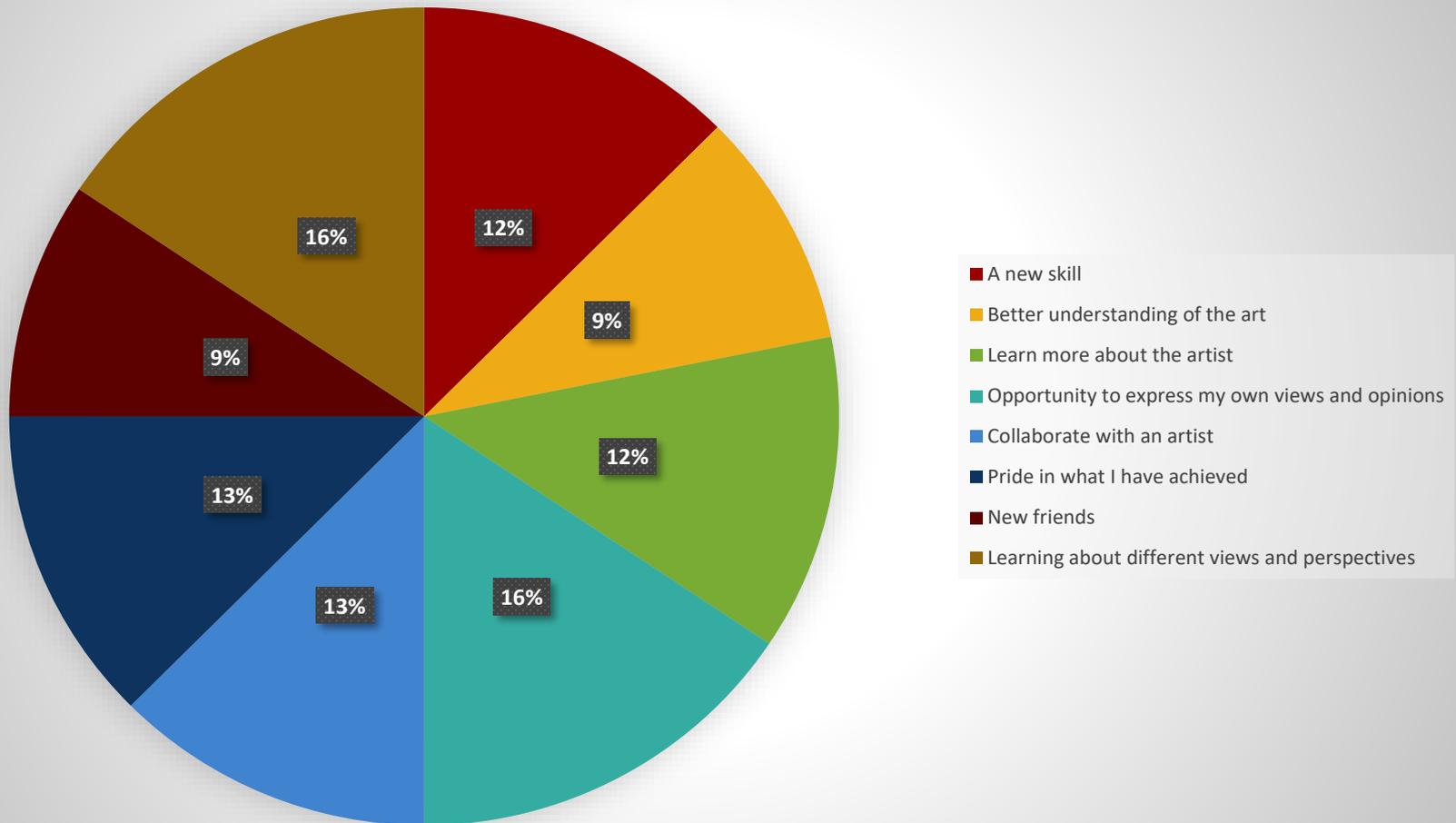
- Participants were students, aged between 13 and 20, from Plymouth City College, Notre Dame, Devonport High School for Boys and Plymouth University
- 17% of the participants had not visited Plymouth Museum & Art Gallery before
- 33% of the participants did not know about the Gerhard Richter exhibition before their involvement with the residency
- 100% said that they would return to the Gallery and 100% said that this activity has encouraged them to do similar activities in the future
- Participants responses to the question - Did you learn something new (e.g. looking at an artwork differently, a practical skill, information about the artist etc.)? Can you tell us about it?:
 - “How I can create movement from the technique of painting rather than just how it makes me feel.”
 - “I learned new skills and learned different ways of viewing art & dance.”
 - “I learnt about Richter's relationship with his father through '48 Portraits' and his technique with the 'squeegee thing'.”

How would you rate your own confidence in the following: (5 is high confidence, 1 is low confidence)?



Gerhard Richter Choreographic Residency

What do you expect to get from this project?



Richter Choreographic Residency Foyer Performance

